

CAPABILITIES STATEMENT



Kaptivate makes hard work look easy. Our portfolio boasts years of experience supporting associations, corporations, and government agencies. Using leading practices and RASER™, our proprietary methodology, we have the talent and resources to help move you forward.



OUR CLIENTS

Government

Department of Commerce
Department of Defense
Department of Education
Department of Transportation
Department of Veterans Affairs
General Services Administration
Office of Personnel Management

Commercial

| | |
|-----------------|-------------------|
| Blackwell Group | S2i2 |
| LendPro | OnPlan Consulting |
| NetQuarry | CRA |

Nonprofit & Associations

Association of Fundraising Professionals
Corcoran Gallery of Art
George Mason University
Torpedo Factory Artists Association
Lyles Brothers Sports Foundation

OUR ARRAY OF EXPERIENCE

We manage complex communications campaigns that give voice to your vision. Our data-informed approach, motivates people and communities to act. Whether your journey involves course corrections, workforce change, technology adoption, digital trends, or community cultivation, your destination is always clear and your progress measurable.

Helping Clients Navigate Change Through:

- **Strategic Communications**
 - Public Affairs
 - Event Planning & Management
 - Public Engagement
 - Report Development
 - Brand & Campaign Development
- **Data Analytics & Storytelling**
 - Data Storytelling/Visualization
 - Advanced Analytics
 - Dashboard Development
 - Technology Adoption
- **Digital Marketing**
 - Branding & Graphic Design
 - Integrated Marketing
 - Podcasts
- **Crowdsource Innovations**
 - Challenge Design & Outreach
 - Community Cultivation
 - Innovation Labs
- **Workforce Transformation**
 - Executive Facilitation
 - Competency Modeling
 - Change Management
- **Technology Services**
 - Accessibility/508 Compliance
 - Development Operations
 - Security Assessments
 - User Experience (UX) Design



PROCUREMENT PROFILE

Corporate Information

SAM Unique Entity ID: NUKYJ4GD9A35
CAGE Code: 5UGL4
GSA Contract #: 47QRAA19D00AE

Contract Vehicles

GSA MAS
8(a) Certified 2016
HCaTS 8(a) Pool 2
ED ARPA BPA

NAICS Codes

541613 Marketing Consulting*
541611 Management Consulting
541512 System Integration
541519 Software Implementation
541618 Tech Consulting
541820 PR Consulting Services
541910 Research & Polling
611430 Training Development
541990 Professional, Scientific, & Tech Services

*Primary