

We're a management consulting firm that simplifies complex challenges confronting workforce and consumer engagement. Kaptivate works with you to make your strategic vision a game-changing reality.



KAPTIVATE

MOVE MOUNTAINS™

Quick Reference

8a Certified 2016
DUNS 832872639
CAGE Code 5UGL4



NAIC

541611 - Mgmt Consulting
541512 - Systems Integration
541613 - Marketing Consulting
541910 - Research & Polling
541820 - PR Consulting Services
541618 - Tech Consulting
541519 - Software Implementation
561320 - IT Staffing & Prof Resources
611430 - Training Development

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Core Capabilities

Strategy



Communications



Research



Learning



TRACK RECORD OF SUCCESS

STRATEGIC SUPPORT

Torpedo Factory Artists Association

Amidst institutional crisis, Kaptivate facilitated the necessary strategic planning to define a new business plan for this venerable creative economy icon.

- Challenged assumptions, facilitated internal debates, and converted ideas into actionable business plans that included a communications framework and an economic impact study.
- Through a four month process, Kaptivate defined a detailed roadmap for long-term financial viability that included performance objectives and benchmarks.

COMMUNICATIONS

Defense Acquisition University

Managed program communications and change management plan for complex systems integration project throughout the Department of Defense acquisition workforce.

- Managed a five year enterprise-wide communications portfolio to ensure stakeholder buy-in and coordination across all military branches and supporting agencies.
- Developed a Five Wave deployment communications program to engage all key segments and measure level of support.

RESEARCH & ANALYTICS

Global Impact, Association of Fundraising Professionals and Visa

Provide decision support through research on market adoption of emerging technologies.

- Assessed market dynamics and technology players to help clients define a constituent engagement roadmap.
- Solicited information from users and analyzed actual user behavior to ascertain trends and market opportunities.

LEARNING

Veterans Affairs Learning University (VALU)

Partnered with Federal Management Partners to rebuild and enhance the MyCareer@VA website for career and competency development.

- Provided program management support and technical consult in migrating platforms.
- Triaged issues for the next phase of development and coordinated multi-party discussions on prioritization and alignment with VA strategic objectives.



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